

Electronic Acknowledgement Receipt

EFS ID:	6499517		
Application Number:	10644651		
International Application Number:			
Confirmation Number:	5444		
Title of Invention:	Marketing system based on customer preferences		
First Named Inventor/Applicant Name:	Stephen F. Mase		
Correspondence Address:	Devan V. Padmanabhan DORSEY & WHITNEY LLP Intellectual Property Department 50 South Sixth Street, Suite 1500 Minneapolis	MN	55402-1498
	US	6123407990	
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Filer:	Bridget M. Hayden/Brett Campbell		
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Attorney Docket Number:	14491.01		
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Application Type:	Utility under 35 USC 111(a)		

Payment information:

Submitted with Payment	no
File Listing:	

Document Number	Document Description	File Name	File Size(Bytes)/Message Digest	Multi Part/.zip	Pages (if appl.)
1		11822US2_Response.pdf	339239 B6522d47d869a12c9f7529fb2alect1edc c95c	yes	9
Multipart Description/PDF files in .zip description					
Document Description		Start		End	
Amendment/Req. Reconsideration-After Non-Final Reject		1		1	
Claims		2		4	
Applicant Arguments/Remarks Made in an Amendment		5		9	

Warnings:

Information:

Total Files Size (in bytes):	339239
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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.